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Certificate of Mailing or Transmission electrons. Certificate of Mailing on Transmissic I hereby certify that this Fee(s) Transmittal is being dono Charles Operal Service with culticipal postage for first class Commission with culticipal postage for first class 7590 04/16/2010 MCDERMOTT WILL & EMERY LLP 2049 CENTURY PARK EAST essed to the Mail Step 1880E FBE address above, or bein smitted to the USPTO (\$71) 273 2885, on the date indicated be 38th Floor LOS ANGELES CA 90067-3208 (Depositor's name ressica 800 (Signature 2010 Date APPLICATION NO FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO CONFIRMATION NO 10/710 413 07/08/2004 Michael E. Jansen 62991-015 5159 TITLE OF INVENTION: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION APPLN TYPE SMALL ENTITY ISSUE FEE DUE PUBLICATION FEE DUE PREV. PAID ISSUE FEE TOTAL FEE(S) DUE DATE DUE nonprovisional YES \$755 \$0 sn \$755 07/16/2010 FYAMINED AUTIONIT 224 FMR19-224 F1 VANDERHORST, MARIA VICTORIA 3688 705-014350 Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). 2. For printing on the patent front page, list McDermott Will & Emery (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. T.T.P (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required. listed, no name will be printed. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent) : 🚨 Individual 🚨 Corporation or other private group entity 🚨 Government 4a. The following fee(s) are submitted: 4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) A check is enclosed. Issue Fee Publication Fee (No small entity discount permitted) Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number __501946__ (enclose an extra copy of this form). Advance Order - # of Copies_ 5. Change in Entity Status (from status indicated above) a Applicant claims SMALL ENTITY status. See 37 CFR 1.27. b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2). NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office. 2010 Authorized Signature _ Typed or printed name MARC E. BROWN Registration No. 28,590

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